



MANONMANIAM SUNDARANAR UNIVERSITY,
TIRUNELVELI-12

SYLLABUS

UG - COURSES – AFFILIATED COLLEGES

Course Structure for BBA
(Choice Based Credit System)

(with effect from the academic year 2023-2024 onwards)



Semester-VI				
Part	Subject Status	Subject Title	Subject Code	Credit
III	CORE	ENTREPRENEURIAL DEVELOPMENT	EMBA61	4
III	CORE	STRATEGIC MANAGEMENT	EMBA62	4
III	CORE	SERVICES MARKETING	EMBA63	4
III	ELECTIVE	INTERNATIONAL BUSINESS/ E-BUSINESS	EEBA61/ EEBA62	3
III	ELECTIVE	BUSINESS TAXATION/ FUNDAMENTALS OF LOGISTICS MANAGEMENT	EEBA6A/ EEBA6B	3
IV	NAAN MUDHALVAN	* SUBSTITUTE PAPER: QUANTITATIVE APTITUDE		2
V		EXTENSION ACTIVITIES	E5BA61	1



Total Marks: 100 Internal Exam: 25 marks + External Exam: 75 marks

A. Scheme for internal Assessment:

Maximum marks for written test: **20 marks**

3 internal tests, each of **1 hour** duration shall be conducted every semester.

To the average of the **best two** written examinations must be added the marks scored in. The **assignment** for 5 marks.

The break up for internal assessment shall be:

Written test- 20 marks; Assignment -5 marks Total - 25 marks

B. Scheme of External Examination

3 hrs. examination at the end of the semester

A – Part : 1 mark question two - from each unit

B – Part : 5 marks question one - from each unit

C – Part : 8 marks question one - from each unit

➤ **Conversion of Marks into Grade Points and Letter Grades**

S.No	Marks	Letter Grade	Grade point (GP)	Performance
1	90-100	O	10	Outstanding
2	80-89	A+	9	Excellent
3	70-79	A	8	Very Good
4	60-69	B+	7	Good
5	50-59	B	6	Above Average
6	40-49	C	5	Pass
7	0-39	RA	-	Reappear
8	0	AA	-	Absent

➤ **Cumulative Grade Point Average (CGPA)**

$$CGPA = \frac{\Sigma (GP \times C)}{\Sigma C}$$

- **GP** = Grade point, **C** = Credit
- CGPA is calculated only for Part-III courses
- CGPA for a semester is awarded on cumulative basis

➤ **Classification**

- First Class with Distinction : CGPA \geq 7.5*
- First Class : CGPA \geq 6.0
- Second Class : CGPA \geq 5.0 and $<$ 6.0
- Third Class : CGPA $<$ 5.0



ENTREPRENEURSHIP DEVELOPMENT

Course Objectives

- To impart knowledge on the concept of Entrepreneur and Entrepreneurship.
- To know the various ideas and implementation of business plan.
- To throw light on importance of the Business analysis and evaluation.
- To discuss the role of Government in developing entrepreneurship.
- To understand the problems and remedies of Entrepreneurial failure.

UNIT I

Entrepreneur- Meaning & definition, Classification of entrepreneurs, Function of Entrepreneurs, Role of Entrepreneurs. **Entrepreneurship-** Concept of Entrepreneurship, Growth of Entrepreneurship in India, Role of Entrepreneurship in Economic Development, Factors Influencing Entrepreneurship

UNIT II

Generating innovative ideas of business- Brainstorming, focus group, survey, customer advisory boards. Creativity and selection of Products. Project profile preparation, matching entrepreneur with the project,. Steps for Starting Small Industry.

UNIT III

Business Plan Development- Business Idea Generation Technique, Identification of Business Opportunity, Feasibility Study, Marketing, Finance, Technology and Legal Formalities, Preparation of Project Report, Tools of Appraisal.

UNIT IV

Awareness of various government schemes for start-up business- Start-up India, Stand-up India, 'Make in India' Program, MUDRA. Role of Women Entrepreneurs in Economic development.-Schemes for Women entrepreneurs- Annapurna scheme, Dena shakti scheme, Mudra loan for women, Stree Shakti scheme.

UNIT V

Problems and remedies of sick industries, Concept of Industrial Sickness- Signals and Symptoms of Sickness- Magnitude of Industrial Sickness- Causes and Consequences of Industrial Sickness- Corrective Measures.

Reading List

1. Sangeeta Sharma, Entrepreneurship Development, PHI Learning Pvt. Ltd., 2016.
2. Kuratko/rao, Entrepreneurship: a south asian perspective.- Cengage, New Delhi.
3. Leach/Melicher, Entrepreneurial Finance – Cengage.
4. K.Sundar – Entrepreneurship Development – Vijay Nicole Imprints private Limited Reddy, Entrepreneurship: Text & Cases - Cengage, New Delhi, New Delhi.



5. Khanka S.S., Entrepreneurial Development, S.Chand & Co. Ltd., New Delhi, 2001.

References Books

1. Barringer, B., Entrepreneurship: Successfully Launching New Ventures, 3rd Edition, Pearson, 2011.
2. The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses by Eric Ries
3. <http://www.simplynotes.in/role-of-government-in-promoting-entrepreneurship/>
4. Innovation and Entrepreneurship: Practice and Principles by Peter F Drucker
5. Desai, V., Small Scale Industries and Entrepreneurship, Himalaya Publishing House, 2011.
6. Nagendra and Manjunath, V.S., Entrepreneurship and Management, Pearson, 2010
7. Stokes, D., and Wilson, N., Small Business Management and entrepreneurship, 6th Edition, Cengage Learning, 2010

Web Resources

1. https://www.iare.ac.in/sites/default/files/lecture_notes/IARE_Entrepreneurial_Development_NOTES.pdf
2. <https://www.hit.ac.in/download/LectureNote/MBA/2ndSem/MBA%202nd%20Sem%20Entrepreneurship%20Development.pdf>
3. <https://www.hhrc.ac.in/ePortal/Commerce/I%20M.Com.%20-%2018PCO1%20%20Dr.%20R.%20Sathru%20Sangara%20Velsamy%20&%20Dr.%20P.%20Sailaja.pdf>
4. http://sdeuoc.ac.in/sites/default/files/sde_videos/ENTREPRENEURSHIP%20EVELOPMENT.pdf

STRATEGIC MANAGEMENT

Learning Objectives

- To understand the concept of strategy and strategic management process.
- To create awareness of evolving business environment.
- To understand strategic alternatives and make appropriate strategic choice
- To know the basics of strategic implementation
- To understand recent trends for competitive advantage

UNIT I

Introduction: Strategic Management -Overview of Strategic Management - Difference between Strategy and tactics - Levels - Process - Benefits

UNIT II

Strategy Formulation: External Environment Appraisal using PESTEL -Competitor Analysis using Porter's 5- Forces model - Environmental Threat and Opportunity Profile (ETOP) - Value chain Analysis Strategic Advantage Profile(SAP) Scanning Functional Resources and Capabilities for building Organization Capability Profile (OCP) SWOT Analysis



UNIT III

Corporate Portfolio Analysis: Strategic alternatives at corporate level: concept of grand strategies –Strategic choice models - BCG, GE Nine Cell Matrix , Hofer's matrix-Strategic alternatives at business level

UNIT IV

Strategy Implementation: Role of top management - Process - Approaches, Resource allocation - Factors - Approaches, Mckinsey's 7's framework, strategic positioning - four routes to competitive advantage.

UNIT V

Strategy Evaluation: Importance - Criteria – Quantitative and qualitative factors, strategic control: Process- Criteria - Types, Essential features of effective evaluation and control systems.

Reading List

1. Wheelan and Hunger, Concepts in Strategic Management and Business Policy, Pearson. – 14th Edition (2017)
2. Azhar Kazmi, Strategic Management and Business Policy, McGraw Hill – Third Edition (2012)
3. Jauch, Glueck & Gupta, Business Policy and Strategic Management, (Frank Brothers), (7th Edition)
4. Pearce, Robinson and Mittal, Strategic Management, Formulation, Implementation &
5. Control, (McGraw Hill), (12th Edition)
6. Hitt, Ireland, Hoskisson & Manikutty (2009), Strategic Management – A South Asian Perspective, Cengage Learning- Ninth Edition (2012)

References Books

1. Thomson & Strickland,(2008), Crafting and Executing Strategy, McGraw Hill.- Sixteenth Edition (2011)
2. N.Chandrasekaran, Ananthanarayanan(2011), Strategic Management, Oxford University Press – First Edition – Second Impression (2012)
3. Ireland, Hoskisson & Manikutty (2009), Strategic Management – A South Asian Perspective, Cengage Learning- Ninth Edition (2012)
4. Dr.LM.Prasad, Strategic Management, Sultan Chand & Sons
5. Kenneth Carrig,Scott A Snell. Strategic Execution: Driving Breakthrough performance in business, Stanford University Press(2019)

Web Resources

1. Strategic management journal
<https://onlinelibrary.wiley.com/journal/10970266>
2. <https://str.aom.org/teaching/all-levels>
3. <https://online.hbs.edu/courses/business-strategy/>
4. <https://study.sagepub.com/parnell4e>
5. <https://www.strategicmanagement.net/>



SERVICES MARKETING

Learning Objectives

- To recall the basic concepts of Services Marketing.
- To know the Marketing Mix in Service Marketing.
- To examine effectiveness of Service Marketing.
- To discuss on delivering Quality Service.
- To analyze the Marketing of Services.

UNIT I

Marketing Services: Evolution & growth of the service sector. Characteristics of service - Nature and Scope of Services - classification of service - designing of the service, blueprinting using technology, Challenges & Issues in Services Marketing

UNIT II

Marketing Mix in Service Marketing: The seven Ps: product decision, pricing strategies and tactics, promotion of service and distribution methods for services. Service market segmentation, targeting and positioning.

UNIT III

Effective Management of Service Marketing: Service life cycle - New service development - GAP model of service quality - Measuring service quality - SERVQUAL - Internal marketing of services – external versus internal Orientation of service strategy.

UNIT IV

Delivering Quality Service: Designing service delivery system, Service channel - Pricing of services, methods - Service marketing triangle - Managing demand, Managing supply - Integrated Service marketing communication.

UNIT V

Marketing of Service With Special Reference To: 1. Financial services, 2. Health services, 3. Hospitality services including travel, hotels and tourism, 4. Professional service, 5. Public utility service, 6. Educational services and e-services.

Reading List

1. Reddy P.N. (2011)– Services Marketing – Himalaya Publication
2. Christopher Lovelock, Jochen Wirtz (2016)– Services Marketing – World Scientific Publisher
3. The Journal Of Services Marketing
4. Valarie A Zeithmal and Mary JO Bitner, Services Marketing: Integrating Customer Focus across the firm, Tata Mc Graw Hill NewDelhi
5. C.Bhattacharjee, Services Marketing , Excel Books, NewDelhi

References Books

1. Dr. B. Balaji, Services Marketing and Management, S. Chand & Co, New



Delhi.

2. S.M. Jha, Services marketing, Himalaya Publishers, India
3. Baron, Services Marketing, Second Edition. Palgrave Macmillan
4. Dr. L. Natarajan Services Marketing, Margham Publications, Chennai.
5. Thakur.G.S. Sandhu supreet & Dogra Babzan, Services marketing, kalyanni Publishers, Ludhianna.

Web Resources

1. <https://www.managementstudyguide.com/seven-p-of-services-marketing.htm>
2. <https://www.economicdiscussion.net/marketing-2/what-is-servicemarketing/31875>
3. <https://www.marketingtutor.net/service-marketing/>
4. <https://www.marketing91.com/service-marketing/>
5. <https://www.marketing91.com/service-marketing-mix/>

Elective: INTERNATIONAL BUSINESS/ E-BUSINESS

INTERNATIONAL BUSINESS

Learning Objectives

- To familiarize students with basic concepts of International Business
- To impart knowledge about theories of international trade
- To know the concepts of foreign exchange market and foreign direct investment
- To understand the global environment
- To gain knowledge on the Contemporary Issues of International Business

UNIT I

Introduction to International Business: Importance, nature and scope of international business- Modes of entry- Multinational Corporations and their involvement in International Business- Advantage and problems of MNCs.

UNIT II

Introduction of Trade theories— Mercantilism — Absolute Advantage — Comparative Advantage — Heckscher-Ohlin Theory — The New Trade Theory — Porter's Diamond Competitive Theory.

UNIT III

Foreign Investments-Pattern, Foreign exchange rates and their impact on trade and investment flows-Functions of Foreign Exchange Market- Foreign Direct Investments — Factors influencing FDI — Modes of FDI entry - Horizontal and Vertical Foreign Direct Investment — Advantages of Host and Home Countries.

UNIT IV

Drivers in Globalisation - Globalisation of Markets, production, investments and Technology. World trade in goods and services — Major trends and developments-World trade and protectionism — Tariff and non-tariff barriers.



UNIT V

Regional Economic Groupings in Practice- Levels of Regional Economic Integration
Regionalism vs. Multilateralism- Institutional support to international business like BREXIT, IMF, World Bank, ILO and WTO.

Reading List

1. Gupta CB, International Business, S Chand & Co. Ltd, 2014
2. Bhattacharya, B., Going International: Response Strategies of the Indian Sector, Wheeler Publishing, New Delhi.
3. Hill, C.W.L. and Jain, A.K., International Business: Competing in the Global Marketplace, 11th Edition, Tata McGraw-Hill Education, 2018.
4. Cherunilam, F., International Business: Text and Cases, 5th Edition, PHI Learning, 2010
5. Paul, J., International Business, 5th Edition, PHI Learning, 2010

References Books

1. Deresky, H., International Management: Managing Across Borders and Cultures, 6th Edition, Pearson, 2011.
2. Griffin, R., International Business, 7th Edition, Pearson Education, 2012.
3. Tamer Cavusgil S, Gary Knight, John Riesenberger, International Business The New Realities, 4th edition, Pearson ,2017
4. Aswathappa K , International Business , 7th Edition, McGraw-Hill, 2020
5. Subba Rao P, International Business, (Text and Cases), Himalaya Publishing House, 2016

Web Resources

1. <https://online.hbs.edu/blog/post/international-business-examples>
2. https://saylordotorg.github.io/text_international-business
3. <https://www.imf.org/en/home>
4. <https://courses.lumenlearning.com/suny-internationalbusiness/chapter/readingwhat-is-international-business/>
5. <http://www.simplynotes.in/e-notes/mbabba/international-businessmanagement/>

E-BUSINESS

Learning Objectives

- To understand the basic concepts of electronic business.
- To identify web-based tools.
- To examine the security threats to e-business.
- To discuss the strategies on marketing.
- To analyze the business plan for e-business.

UNIT I

Introduction: Definition and scope of e-business – History and evolution of e-business
- Types of e-business models (B2B, B2C, C2C) - Advantages and disadvantages of e-business - the Internet and the web - infrastructure for e-business



UNIT II

Web based tools for e - business - e - business software - overview of packages

UNIT III

Security threats to e - business - implementing security for e - commerce and electronic payment systems - Ethical considerations in e-business

UNIT IV

E-marketing strategies and techniques - Online advertising and promotion - B2C and strategies for purchasing and support activities - B2B - web auction virtual – web portals

UNIT V

The environment of e-business - international – legal ethical - tax issues - business plan for implementing e-business

Text Books

1. Garry P Schneider and James T Perry - Electronic Commerce, Course technology, Thomson Learning, 2000
2. Diwan, Prag and Sunil Sharma - E-Commerce - Managers guide to EBusiness
3. Kosivr, David - Understanding E-Commerce
4. Turban, Efraim, David King et. el.: Electronic Commerce: A Managerial Perspective, Pearson Education Asia, Delhi.
5. C.S Rayudu, E Commerce E Business, HPH

References Books

1. Dave Chaffey: E-Business and E-Commerce Management, Pearson Education.
2. Kalakota, Ravi: Frontiers of Electronic Commerce, Addison - Wesley, Delhi.
3. Smantha Shurety,: E-Business with Net Commerce, Addison - Wesley, Singapore.
4. David Whitely, E Commerce Strategy, Technology and Applications, TMH
5. J.Christopher Westle and Theodre H K Clarke, Global Electronic Commerce – Theory and Case Studies, University Press

Web Resources

1. https://www.tutorialspoint.com/e_commerce/e_commerce_tutorial.pdf
2. <https://www.techtarget.com/searchcio/definition/e-business>
3. <https://www.britannica.com/technology/e-commerce>
4. <https://www.geeksforgeeks.org/different-types-of-threat-to-e-commerce/>
5. <https://irp-cdn.multiscreensite.com/1c74f035/files/uploaded/introductionto-e-commerce.pdf>



BUSINESS TAXATION/ FUNDAMENTALS OF LOGISTICS

BUSINESS TAXATION

Learning Objectives

- To understand the basic concepts of Taxes.
- To provide insights on the Income Tax Act.
- To evaluate the procedure for assessment and methods of valuation for customs.
- To discuss on GST.
- To analyze and apply the returns, Tax payment and Penalties under GST

UNIT I

Objectives Of Taxation – Canons of Taxation – Tax System In India – Direct And Indirect Taxes – Meaning And Types.

UNIT II

Income Tax Act 1961 – Basic Concepts and Definitions – Income, Assessee, Person, Previous Year, Assessment Year, Gross Total Income, Total Income. Meaning of Permanent Account Number, Return of Income, TDS - Meaning - Rates - Filing and Return, Advance Tax, Rates of Taxation, Assessment Procedure

UNIT III

Customs Act 1962 - Introduction, Objectives, Definitions, Functions and powers of customs authorities, different types of custom duties. Classification of goods, procedure for assessment and methods of valuation for customs, demand and recovery of customs duty, procedure for claiming customs duty drawback.

UNIT IV

Definitions of GST – business related person's capital goods – levy and collection of tax – mixed supply, composite supply – meaning, advantages and disadvantages of unregistered supplier – time and value of supply – goods, services – input tax credit – Registration of GST – person liable for registration, not liable for registration, Registration of casual taxable person, deemed on cancellation of registration, revocation of cancellation of registration- VAT.

UNIT V

Tax Invoice, Credit and Debit notes –Return of GST, Refunds, payment of tax, assessment and audit. An Overview of Tax Audit – Tax Incentives and Export Promotions, Deductions and Exemptions.

Reading List

1. V.S. Datey, Central Excise, JBA Publishers, Edition 2013. Reddy. T. S and Y. Hari Prasad Reddy.
2. Business Taxation (Goods & Services TAX - GST), Margam Publication, Edition 2019.



3. Srinivasan N.P and Priya Swami. M, Business Taxation, Kalyani publishers Edition 2013
4. Pagaredinkar, Business Taxation, Sultan Chand and Sons,2012.
5. VISION: Journal of Indian Taxation

References Books

1. Senthil and Senthil, Business Taxation, Himalaya Publication, 4thEdition.
2. Vinodk.Singania, Indirect Tax, Sultan Chand and Sons, Edition2013.
3. Dr. Rajani Bhat& Dr. Dhamodharan V, Indirect Taxation , TR Publications , Chennai, 2020
4. DR. Vandhana Bangar ,Yogendra Bangar , Indirect tax laws, Aadhya Prakasam Allahabad 2018.
5. T.S. Reddy &Y.Hariprasad Reddy , Business Taxation, Margham Publications, Chennai 2018.

Web Resources

1. <https://www.gst.gov.in/>
2. <https://gstcouncil.gov.in/>
3. <https://taxguru.in/custom-duty/types-duties-customs.html>
4. <https://www.indiantradeportal.in/vs.jsp?lang=0&id=0,25,857,3901>
5. <https://www.aegonlife.com/insurance-investment-knowledge/tax-structure-inindia-explained/>

FUNDAMENTALS OF LOGISTICS MANAGEMENT

Learning Objectives

- Understand the various basic concepts and terms relating to Logistics
- Comprehend the importance of customer service and outsourcing relevant to logistics
- Evaluate the importance and issues in global logistics
- Possess an overall knowledge about the services and factors allied to logistics
- Understand the technological impact of logistics

UNIT I

Introduction to Logistics: History of Logistics- Supply chain management and logistics- Need, principles, benefits, types of logistics - cost saving & Productivity improvement. Basic concepts of national logistics policy

UNIT II

Customer Service and outsourcing Definition of Customer Service- Elements of Customer Service Phases in Customer Service. Definition of Outsourcing - Benefits of Logistics Outsourcing. Critical Issues in Logistics Outsourcing

UNIT III

Global Logistics Global Supply Chain. Organizing for Global Logistics-Strategic Issues in Global Logistics - Forces driving Globalization Modes of Transportation in



Global Logistics- Barriers to Global Logistics -Financial Issues in Logistics Performance - Brief overview of EXIM

UNIT IV

Key logistics activities

Warehousing: Meaning, Types, Benefits. Transportation Meaning; Types of Transportations, efficient transportation system and its benefits. Courier/Express logistics Meaning, Categorization of consignments, Courier Guidelines, Pricing in Courier - Express service for international and domestic shipping.

UNIT V

Technology & Logistics: Informatics, using logistics system to support time-based competition- Bar coding, GPS, Point of sale data-Artificial Intelligence. Electronic data interchange-types-benefits

Text books

1. Vinod V. Sople (2009) Logistic Management (2nd Edn.) Pearson Limited
2. Logistics Management for International Business: Text and Cases, Sudalaimuthu & Anthony Raj, PHI Learning, First Edition, 2009
3. Logistics and Supply Chain Management, Martin Christopher, Pearson Education Limited 2012
4. Satish C. Ailawadi, Rakesh P. Singh, Logistics & Supply Chain Management, HI Learning Private Limited, 2011
5. Paul Myerson, Lean Supply Chain and Logistics Management, Mc Graw Hill, 2012

References Books

1. Janat Shah, Supply Chain Management – Text and Cases, Pearson Education, 5th edition, 2012.
2. Sunil Chopra and Peter Meindl, Supply Chain Management-Strategy Planning and Operation, PHI Learning / Pearson Education, 5th edition, 2012.
3. Fundamentals of Logistics Management (The Irwin/ McGraw- Hill Series in Marketing), Douglas Lambert, James R Stock, Lisa M. Ellram, McGraw-hill/Irwin, First Edition, 1998
4. Fundamentals of Logistics Management, David Grant, Douglas M. Lambert, James R Stock, Lisa M. Ellram, McGraw Hill Higher Education, 1997.
5. Logistics Management, Ismail Reji, Excel Book, First Edition, 2008.

Web Resources

1. <https://www.techtarget.com/searcherp/definition/logistics-management>
2. <https://logistikknowhow.com/en/sorter-packing-department/the-packaginglogistics/>
3. <https://www.track-pod.com/blog/functions-of-logistics/>
4. <https://www.projectmanager.com/blog/logistics-management-101>
5. <https://angelikafinntelm.files.wordpress.com/2017/05/fundamentals-of-logisticsmanagement-by-david-grant-douglas-m-lambert-james-r-stock-lisa-m-ellram.pdf>



QUANTITATIVE APTITUDE

Learning Objectives

- To categorize, apply and use thought process to distinguish between concepts of reasoning
- To prepare and explain the fundamentals related to various possibilities and probabilities related to quantitative aptitude.
- To explain and interpret data sufficiency
- To analyze the applications of Base system
- To critically evaluate numerous possibilities related to puzzles.

UNIT I

Numerical Reasoning: Problems related to Number series, Analogy of numbers, Classification of numbers, Letter series, Seating arrangements, Directions, blood relations and puzzle test.

UNIT II

Combinatorics: Counting techniques, Permutations, Combinations and Probability

UNIT III

Syllogisms and data sufficiency

UNIT IV

Application of Base system: Clocks (Base24), Calendars (Base7), Cutting of Cubes and cuboids

UNIT V

Puzzle Solving & Time Management using various problems solving tools and techniques

Reading List

1. Quantitative aptitude by RS Agarwal, S Chand Publication.
2. Puzzles to puzzle you by Shakunatala devi orient paper back publication
3. Reasoning For Competitive Examinations 2019 Edition by Nishit K Sinha, PEARSON INDIA
4. A Modern Approach To Logical Reasoning (2 Colour Edition) by RS Agarwal, S Chand Publications
5. General Reasoning Ability for Competitive Exams -SSC/ Banking/ Defence/ Railway/ Insurance by Disha Experts, Disha Publications

References Books

1. Barron's by Sharon Welner Green and Ira K Wolf (Galgotia Publications pvt. Ltd.)
2. Quantitative Aptitude by U Mohan Rao Scitech publications
3. Quantitative Aptitude by Arun Sharma Mc Graw-Hill publications
4. Quantitative Aptitude by Abhijit Guha
5. Quantitative Aptitude by Pearson publications

Web Resources

1. www.m4maths.com
2. www.Indiabix.com
3. <https://www.123test.com/numerical-reasoning-test/>
4. <https://www.bankexamstoday.com/p/data-interpretation-questions-sets.html>
5. <https://playquiz2win.com/reasoning.html>

